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62-67

O. M. SCOTT and SONS CO., Marysville, O.

March, 1944

Dear Friend:

Regardless of the immediate job at hand, soldiers begin to think of their home lawns at this season of the year. We have Lawn Care requests from many camps in this country and from numerous others on foreign soil.

A Sergeant on New Guinea wanted Lawn Care sent to his folks in New York State. Another from the same spot wrote his folks in Connecticut and asked that they have us forward literature to him. A former customer now in Egypt wrote for a few bulletins which he thought might apply to conditions over there.

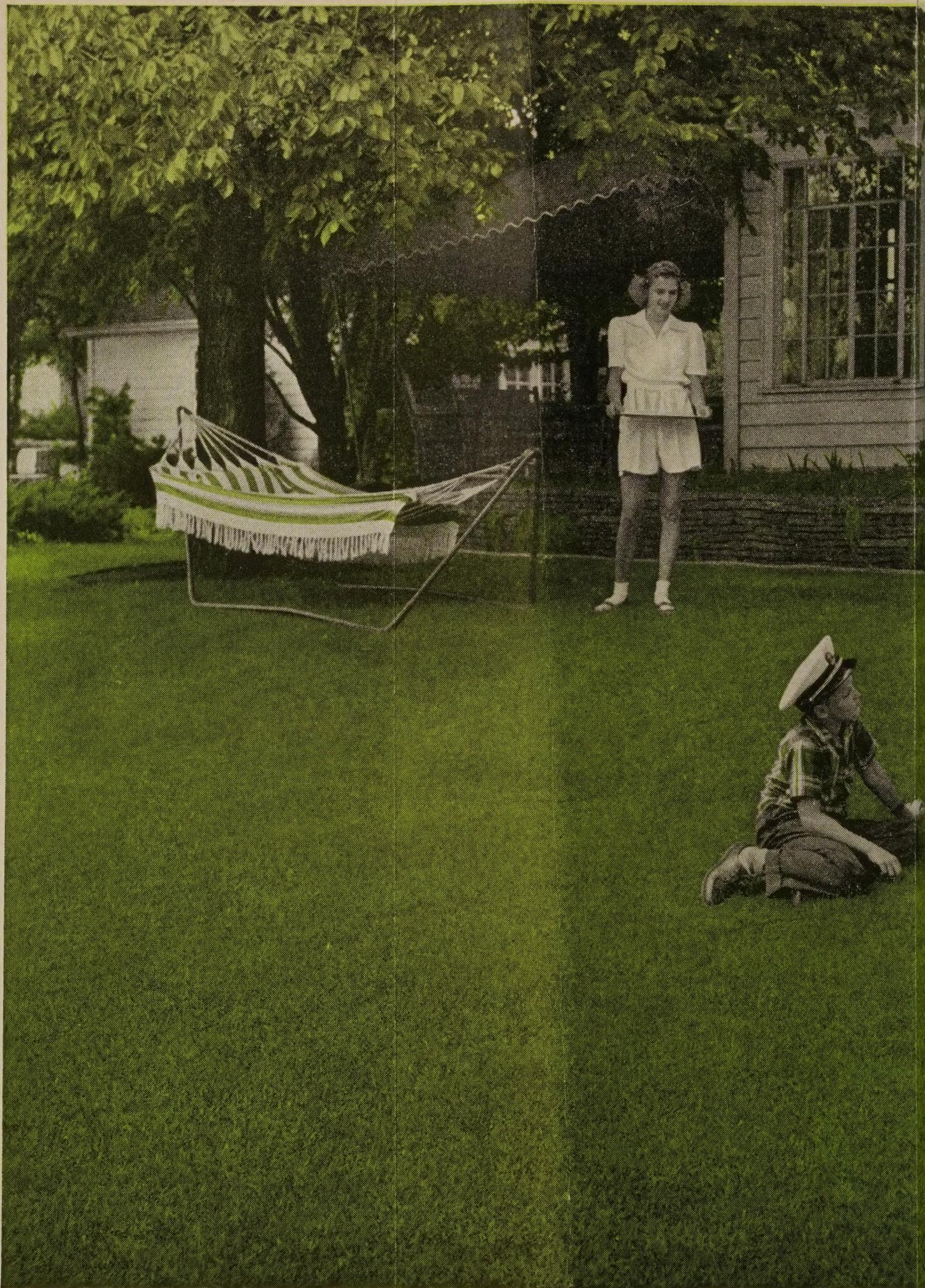
A Captain wanted seed and fertilizer sent to his home so he could put them on during his leave. Even men at sea have wanted Lawn Care for leisure time reading. A Marine convalescing in some outpost Hospital in the South Pacific wrote for our Bent Booklet.

So home interests are uppermost in the thoughts of our boys, as those of us in the last war can testify. Thus folks on the home ground should be doubly interested in keeping everything which pertains to home at its best. Your lawn for instance.

If we can be of any special service to you during the season ahead please feel free to call upon us.

Cordially yours

O M SCOTT & SONS CO



... we had a calm sea smooth as this Scott Law



then and then —

For Delicious Vegetables

Use *Scott's*
GARDEN BUILDER



Give Long Season Vegetables an Extra Feeding of GARDEN BUILDER

Each three weeks such crops as tomatoes, cabbage, corn, broccoli should be stimulated by a side dressing of Garden Builder. It takes just a handful to each 4 ft. of row.



Have the Best Garden in the Neighborhood

Enrich the soil with

Scotts GARDEN BUILDER



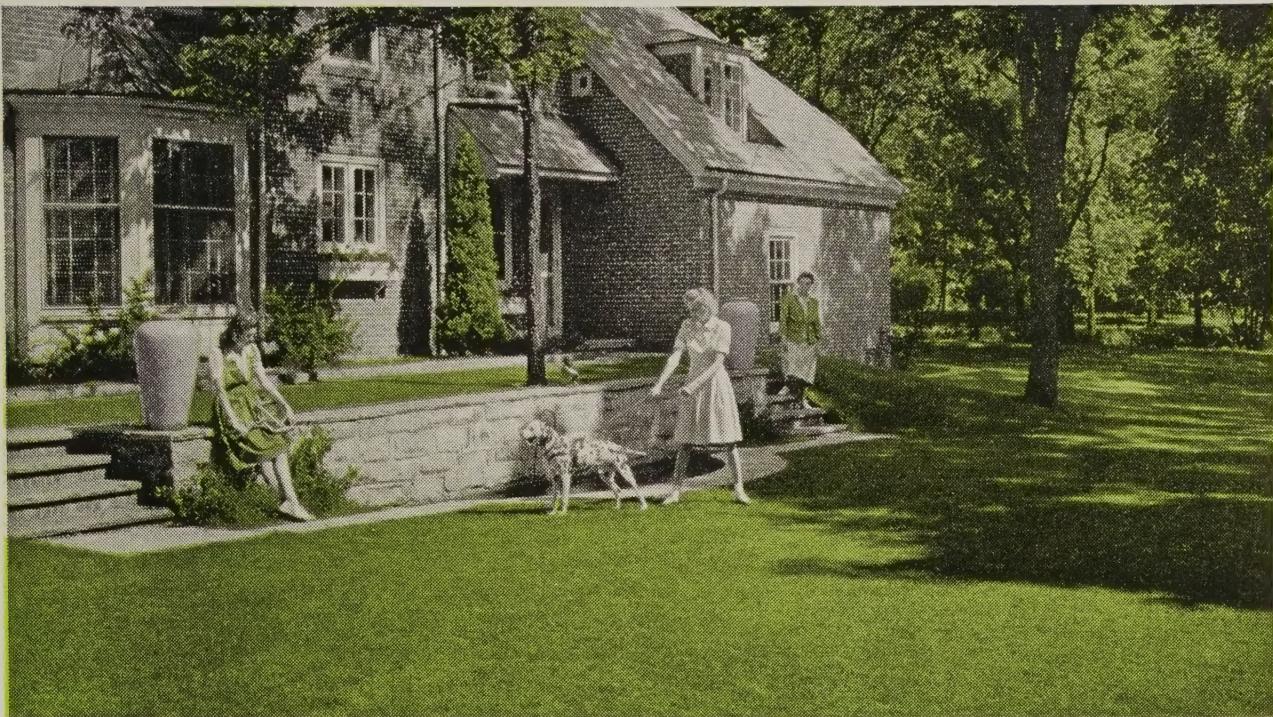
This special plant food contains the vital nutrients necessary to assure greatest yields of victory vegetables. Well fed gardens are essential to home food production for they grow better and are more resistant to insect and disease ravages.

A handful of Scotts Garden Builder is enough for a space 2 ft. by 1 ft. Four pounds (2 quarts) provides a generous feeding for an area 10 ft. by 10 ft. Packed in heavy duty, sift-proof kraft bags. Order today, at these attractive prices;

10 lbs. -	\$.75	50 lbs. -	\$2.35
25 lbs. -	1.45	100 lbs. -	3.65

By the makers of Scotts Lawn Seed

O. M. SCOTT and SONS COMPANY
Marysville, Ohio - Ridgefield, N. J.



Somewhere in Italy the man who calls this place home is serving his Country. His thoughts must wander frequently to this interesting family, the handsome Dalmatian coach dog, and that smooth, restful Scott Lawn.

You can see for yourself that the lawn has been well kept. It has not been allowed to suffer from neglect. The Major, when he sees this picture, will be grateful for that. Scores of service men have written us asking that Lawn Care be sent to someone at home just as a gentle reminder.

Should you have occasion to check prices this spring, don't be surprised if very inferior seed is selling in the same price bracket with Scotts. There are no cheap grasses, even poorly adapted ones, to bring down costs. The only cost cutters are chaff and weeds.

You will be pleased to note in Lawn Care that Turf Builder is available. It is a welcome surprise to us too. We did not expect to be making it but the War Food Administration decided that home lawns should be adequately maintained. So there is Scott food for both your grass and your garden.

It will be a pleasure to serve you as always. May we suggest that you order now and have supplies on hand for that early honeycombed period. Feel free to consult us if your lawn appears to be under par.

Cordially yours,

O. D. Mills

ORDER FORM

Scotts SEED and TURF BUILDER

products of
O. M. SCOTT & SONS CO.
 MARYSVILLE, OHIO
 RIDGEFIELD, NEW JERSEY

DATE _____

MAR 4 1944

U. S. Department of Agriculture

NAME _____

ST. & NO. _____

CITY & STATE _____

SHIPPING ADDRESS (If Different) _____

BL _____

S H I P P I N G C H A R G E S P R E P A I D

Scotts Seed for Sunny Lawns

This is the finest blend of grasses for open or lightly shaded lawns. Triple cleaning makes it 99.91% weedfree. Its choice perennial grasses build permanent and deep-rooted turf. The content of Creeping Bent adds sparkling color and increases resistance to weed invasion.

Scotts Seed for Shaded Lawns

The best selection of special perennial grasses for areas receiving less than half a day of sunlight. Produces brilliant green lawns under trees and between houses. This grass harmonizes in color and quality with turf produced by other Scott Seeds. It is guaranteed 99.91% weedfree.

Scotts Bentgrass Seed

For over 25 years Scotts Bentgrass seed has been making velvety home lawns and championship golf putting greens. Suitable for building new lawns or sowing into old lawns in full sun or partial shade. Goes twice as far as other seed, so less is required—see rate chart on other side.

White Clover is not used in Scott mixtures because it is better sown alone. Use sparingly with Scotts Sunny Seed—at rate $\frac{1}{4}$ to $\frac{1}{2}$ lb. to 1,000 sq. ft.

Scotts Turf Builder

To get the most out of your planting of Scotts Seed, apply Turf Builder just before the seeding. This special grass food brings out the full beauty of a Scott lawn; makes it thick and sturdy. Ten pounds is enough for 1000 square feet of established grass; use twice as much before seeding bare ground.

Scotts Garden Builder insures larger, more delicious crops from your victory garden—pushes production to the limit. A 50 lb. bag provides two feedings for average garden. Scatter 3 to 4 pounds to each 100 sq. ft. (10 ft. by 10 ft.)

Lawn Care All bulletins to date assembled in a file with heavy paper binding at 25c and in a de luxe, loose-leaf binder at \$1.

.....	3 lb. boxes	-	\$ 2.00	\$
.....	5 lb. bags	-	3.25
.....	10 lb. bags	-	6.25
.....	25 lb. bags	-	14.85
.....	50 lb. bags	-	27.50
.....	100 lb. bags	-	55.00
.....	1 lb. boxes	-	.79
.....	3 lb. boxes	-	2.30
.....	5 lb. bags	-	3.75
.....	10 lb. bags	-	7.25
.....	25 lb. bags	-	17.35
.....	50 lb. bags	-	32.50
.....	1 lb. cans	-	1.75
.....	3 lb. bags	-	4.95
.....	5 lb. bags	-	8.25
.....	10 lb. bags	-	15.85
.....	25 lb. bags	-	37.50
.....	$\frac{1}{2}$ lb. boxes	-	.75
.....	1 lb. boxes	-	1.45
.....	10 lb. bags	-	1.25
.....	25 lb. bags	-	2.25
.....	50 lb. bags	-	3.75
.....	75 lb. bags	-	4.95
.....	100 lb. bags	-	6.50
.....	10 lb. bags	-	.75
.....	25 lb. bags	-	1.45
.....	50 lb. bags	-	2.35
.....	100 lb. bags	-	3.65
.....	Lawn Care Files	\$.25
.....	Lawn Care Binders	\$ 1.00

TOTAL AMOUNT \$

Payment Enclosed—Personal Checks Accepted
 Ship C.O.D. Charge My Account

All orders prepaid



If you wish to open a charge account and have not bought from us before, please give us your bank or other reference.

.....



IT'S EASY TO ORDER *Scotts*

Just drop your order in the mail today. Prompt shipment made immediately from stock. ALL ORDERS PREPAID.

How Much will You Need?

It is easy to estimate how much Scotts Seed you need when you use 1,000 sq. ft. as basic measure. Multiply width of your lot by depth in feet—then deduct about one-third for space taken by house, gardens, garage and walks.

EXAMPLE: Lot size—100 ft. x 75 ft.—7,500 sq. ft.—less one-third (2,500) makes 5,000 sq. ft. of lawn area.

Requirements for Starting NEW LAWN on 1,000 Sq. Ft.

Scotts Seed for Sunny Lawns.....	5 lbs.
Scotts Seed for Shaded Lawns.....	5 lbs.
Scotts Creeping Bent.....	3 lbs.
Turf Builder (grass food).....	20 lbs.

To thicken a fair stand of grass use about half as much Scotts Seed and Turf Builder as suggested in the above chart.

There is no advantage in sowing excessive quantities, in fact a too thick stand may result in smothering.

Keep plenty of Scotts Seed on hand for later patching. The seed will keep for several months without appreciable loss in viability if stored away from extreme heat and moisture—almost any unheated location is satisfactory.

Complete directions in every package

NOTICE TO CUSTOMERS.—No price for any article listed herein exceeds the ceiling price for that article as determined under the applicable maximum price regulation issued by the Office of Price Administration. As required by that Office, we will upon request, furnish you with a statement of our maximum prices on any commodities listed about which you inquire.—O. M. SCOTT & SONS CO.

O. M. SCOTT & SONS COMPANY
MARYSVILLE, OHIO **RIDGEFIELD, N. J.**